



DAVID SVOREN

Consultant

Business Development, OEM Strategies, Channel Marketing and Operations

David Svoren is an experienced business development and marketing professional having held a variety of roles at T-Mobile over the past 20 years including Marketing, Channel Sales Operations, Business Development, Finance, and Data Analytics.

Since 2020, David has led go-to-market initiatives with strategic OEMs developing 5G wireless devices. With a strong background in wireless technology and through relationships with Channel Partner resellers and distributors, he helped position and promote these OEM products and solutions.

Prior to this, David spent 10 years developing and launching new devices as part of the Device Supply Chain team. Focusing on data and IoT devices, he identified customer needs and coordinating RFPs to find the best solutions to fulfill these slots. During this time, David co-authored seven patents covering wireless security, enhanced gateways, and blockchain technologies.

David's previous roles also include leading the Finance and Operations teams for the Indirect Channel Partner program focusing on business development to grow the channel. He brought an analytical focus to combining multiple channels to create a single path to market.

David is married with three children. He holds a Bachelor's in Accounting from Louisiana State University and an MBA from Texas Christian University

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